



RUBYAT RAIHAN NIHAL

Moderator & Zealy Expert

CONTACT

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SUMMARY

I have successfully worked with Amadeus, BiyaPay, Heraldex, and Zealy 0.2, creating effective community growth and engagement strategies. I also contribute through writing and content creation. I specialize in: Creating Zealy quests, Telegram & Discord engagement, Collaboration management, Boosting Twitter (X) activity. My focus is on building an active, loyal, and growth-oriented community.

EXPERIENCE

Amadeus

Community & Zealy Moderator PRESENT

- Led Zealy quests, driving 7,000+ users per sprint and enhancing community involvement.
- Facilitated collaborations with other projects, creating cross-community quests that boosted engagement.
- Increased Discord engagement by 40% through effective campaign execution.

BiyaPay Exchange

Moderator & Contributor PRESENT

- I create daily market analysis for BiyaPay, design banners using their branding, and write articles which are posted on their Twitter/X and Discord channels.
- BiyaPay is a China-based exchange that is available worldwide.
- To help BiyaPay grow its Zealy user base, we utilize our Zealy 0.2 Community, and we are also planning the biggest Zealy Live event to boost engagement further.

HeraldEX Exchange

Contributor PRESENT

- I create daily market analysis for HeraldEX, design banners using their branding, and write articles which are posted on their Telegram and Discord channels.
- I also work with HeraldEX, where I support users on Telegram and Discord, help solve their issues, and manage the overall community environment.
- I actively focus on user growth, community activity, and support - ensuring consistent trust, engagement, and reach for the project.

EDUCATION

Marketing Department

Tejgaon College

Focused on Building strong community ecosystems, mastering Web3 marketing, and becoming a leading Community & Growth Strategist.

Expected Graduation: 2027

2020 - 2022

Al Haj Nur Mia University

Successfully completed a 2-year academic program at Noor Mia College with commendable results. Strengthened key skills including discipline, time management, and academic consistency, contributing significantly to my overall educational foundation.

SKILLS

- Moderator
- Zealy Manage
- Collaboration
- Analytics
- Engagement
- Problem Solving
- Marketing Strategy
- Project Management